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The Magic Touch: How To Make \$100,000 Per Year As A Massage Therapist; Simple And Effective Business, Marketing, And Ethics Education For A Successful Career In Massage Therapy





Synopsis

“The Magic Touch” should be handed out to every student on the first day of Massage school. It is an incredible [resource].” – Rob West www.massagealumni.com

“Run on over to www.massagepracticebuilder.com and get “The Magic Touch: How to make \$100,000 per year as a Massage Therapist” and be a part of the next revolution of Massage Therapists who want something more than struggling to get by | if this book doesn’t get you to start thinking about how to break down any resistance [you may have about] making money | maybe it is time for another career.” – Julie Onofrio

www.massagepracticebuilder.com In these pages you will uncover the secrets to earning \$100,000 per year, while working as little as twenty hours per week. Discover which clients sustain through a slow economy and how to effectively market to this demographic on a shoestring budget. You’ll even uncover the essential “do’s and don’ts” as offered by the highest paying clients from around the world. “The Magic Touch: How to make \$100,000 per year as a Massage Therapist” is filled with these revelations and more | Whether you want to learn how to average \$100 per hour, grow a medical massage practice, build a celebrity clientele, learn the essentials of giving a world-class Deep Tissue massage, overcome the fear of medical billing, or be inspired by the author’s “rubs to riches” tale to take the leap- and build your own lucrative massage business | this is the book for you!

Book Information

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Customer Reviews

As a newly minted L.M.T., I have been busy devouring any information I find regarding my

profession. I went to a wonderful school where we were taught some about marketing and had local massage therapists and spa owners come in to speak with us about the industry and our profession. However, I felt the information shared was rather general and was not very helpful if I wanted to seriously pursue my dream of private practice. I decided to open my own practice within a few months of graduating. My former life was spent as a business administrator so I felt confident I could manage my own business. Still, I wanted some validation that I am moving in the correct direction toward a successful career. Being that we are rather solitary professionals, I found it difficult to find the validation I desired. Then I stumbled upon "The Magic Touch: How to make \$100,000 per year as a Massage Therapist" and I am so happy I did! Ms. Holub took the bull by the horns and outlined everything a budding massage therapist might want to consider implementing into his or her practice or even one's own professional image. In her book, Ms. Holub shares valuable information gleaned from her own clients. I found that information invaluable and felt good that I was already doing much of what she suggests. She even made me reconsider some of my approaches with clients. I found the information regarding how to break into hotel massage and private practice most insightful. I had already made the decision early on that I would not be interested in pursuing the hotel industry as I am a busy mother of three. However, if I was single and filled with energy I would have considered the hotel industry as a way to build up clientele. If you want information on how to navigate the hotel industry, Ms.

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